

# Association for Rural Community Development

Empowerment of Women and Children

## Annual Report 2020 - 21





## Foreword

I have immense pleasure in presenting the Annual Report of Association for Rural Community Development (ARCOD) for the year 2020-21. The year 2020 – 21 was filled with a lot challenges and yet there was plenty of opportunities and innovative ideas to overcome the challenges. In spite of the adverse situation due to COVID 19 pandemic, ARCOD continued to serve the deserving communities for their development.

I hope this report would help to understand the activities and other special program & events carried out by ARCOD during the year.

I would like to mention that the network of sponsors of Children of Krishnagiri is expanding as a result of continuous effort of Mr. K. G. Murali. As always, he continues to mobilize resources from individuals and corporates in all possible ways.

ARCOD is fortunate to have the partnership of the following institutional donors who continued their support even in the challenging period of pandemic.

1. India Literacy Project
2. NABARD
3. Childline India Foundation
4. Luminous Power Technologies Ltd
5. Saint – Gobain India Pvt. Ltd
6. HSBC Bank Ltd

We had to give up some of the planned activities due to the COVID 19 Pandemic and subsequent consequences.

I hope you would enjoy reading this report. I thank you in advance for your valuable time. I will be happy to get your feedback on this report which would help us to improve our work.

Thanking you, With Best Regards,

30/11/2021

Rayakottai

**V R Keshavraj**  
Secretary / Executive Director



## 1. About ARCOD

Association for Rural Community Development is a not for profit organization registered under the Tamil Nadu Societies Registration Act 1975 at Krishnagiri in 1988. ARCOD has the following registrations:

S N	Details of Registration	Reg. No	Reg. Date	Valid Till
1	Registration of Society under Tamil Nadu Societies Registration Act	3/1988	11/01/1988	-
2	Under Section 12 A of Income Tax Act	AAAAA1356JE20218	24/09/2021	31/03/2024
3	Under Section 80 G of Income Tax Act	AAAAA1356JF20091	24/09/2021	31/03/2026
4	Foreign Contributions Regulation Act	075870024	05/02/1993	31/12/2021
5	NGO Darpan	TN/2009/0003037	-	-
6	Guide Star India	191	-	-
7	CSR Registration	CSR00000569	05/04/2021	-

### 1.1 Vision

The vision of ARCOD is social, economical, political and health empowerment of Rural Poor, Dalits, Adivasis, Marginal and Small Farmers Women and Children in its operational areas.

### 1.2 Mission

To facilitate a conducive atmosphere for sustained growth and development in rural productivity in the area of agricultural and allied industries by developing skilled and motivated human resources by working with children, adolescent and youth of both sexes.

To facilitate the development of child friendly educational institutions by advocacy and lobbying along with the linkages between the sponsors and the government educational institutions for quality education.

To work with the rural poor, women, children, adolescents and youth, HIV/AIDS infected and affected women and children, women in sex work in rural areas of Krishnagiri predominantly and in other districts of Tamil Nadu.

### 1.3 Governing Board Members



**Mr. P. Chandrasekar, President** is a cheerful Chartered Accountant by profession practicing in Chennai for the past 38 years; he is also known for his humour. He was the Auditor for ARCOD till the year 2002. Later, he became a board member and elected as the Chairman subsequently. While serving as Honorary Secretary of National Association for the Blind, Tamil Nadu State Branch, Joint Treasurer of Guild of Service - Mary Clubwala Jadhav Girls' Higher Secondary School and Seva Samajam - Girl's Home and the Vice President of Tamil Chamber of Commerce, he is also actively contributing to other social welfare organizations in various capacities.

**Mr. S. Senthilkumar, Vice President** is an enthusiastic member in the board. He is running a Human Resources Agency in Chennai. He is serving the board since 2009.



**Mr. V R Keshavraj, Secretary** is the founder of ARCOD known for his style of leadership, a Post Graduate in social work from Madras School of Social Work has 40 years of professional experience in development sector with multi sectorial expertise.

**Ms. C. N Prasannakumari, Treasurer** is lawyer by profession; she joined ARCOD as a staff in the year 2002 and inducted in the board later in the year 2010. She is currently looking after CHILDLINE Project. She has expertise in the field of HIV / AIDS and Children.



**Ms. Josephine Joseph, Governing Body Member** is an independent development consultant based at Chennai. She is serving the board from 2016.

**Dr. R. Manickavasagam, Governing Body Member** is a business consultant in the food industry for operations, business reengineering, and products development.



**Mr. P. Rajagopal, Development Consultant** is a senior development professional with over 43 years of experience in the development sector. He is expertise as a trainer in Personality Development and Process Facilitation for Development organizations.

### 1.4 General Body Members

Mr. R. Balakrishnan, Pharmacist	Mr. D.G. Venkatesan, Pharmacist
Ms. Shanthi Sivamurthi, Entrepreneur	Mr. B.V. Balaji, Entrepreneur
Mr. K. Ananth, Development Professional	Mr. Sujay, Entrepreneur
Ms. Nagalakshmi	





## 2. Facilitating Quality Education for Children

### 2.1 Growth monitoring of Anganwadi Children

Anganwadis remained closed during the year due to the Pandemic. The team facilitated distribution of dry rations to about 1750 children in 75 Anganwadis. Out of 1750 children 1275 were monitored three times for Growth monitoring, Vaccination and Immunity monitoring.

We established 7 new model Anganwadi Centers in the following villages:

Thally Block: Anniyalam, Kakkadasam, and Marupally

Kelamangalam Block: Irudhalam, Nellore, Alasatty and Doddabelur



The workers from these Anganwadis were given orientation on the Model Anganwadis especially on its efficient functions towards pre - school education of the children. The staff team in association with the anganwadi workers prepared low cost learning materials.

### 2.2 Mobile Libraries

Since the schools were closed due to covid-19 pandemic, the project team went to villages with library books and helped 1885 students with reading in the small mobile library. Reading Assessment was also done for these students.



### 2.3 Learning Level Assessments

It was curious to know the learning level of the children as the learning was affected due to the closure of schools for the whole academic year. We developed a simple questions for the assessment. The Learning Level Assessments were conducted in the month of March 2021 for the students studying from 4<sup>th</sup> to 8<sup>th</sup> standards for all 5 subjects in the villages. 1101 students attended these assessments. The following tables



show the summary of results of the assessments:

### Class Wise Grade

Class	Total	A	B	C	D	A %	B %	C %	D %
4	240	0	1	11	228	0.00	0.42	4.58	95.00
5	223	0	0	14	209	0.00	0.00	6.28	93.72
6	202	0	0	9	193	0.00	0.00	4.46	95.54
7	214	0	0	20	194	0.00	0.00	9.35	90.65
8	222	0	0	7	215	0.00	0.00	3.15	96.85
<b>Total</b>	<b>1101</b>	<b>0</b>	<b>1</b>	<b>61</b>	<b>1039</b>	<b>0.00</b>	<b>0.09</b>	<b>5.54</b>	<b>94.37</b>

Though it was expected, the results of these assessments were shocking to note that almost all the children were in grade D except a few in C. It shows the level of loss of learning in the children and effort needed to build back the learning of the children.

### 2.4 Career Guidance and Counseling

On publishing the results for H Sc and SSLC in the month July and August 2020, Career Guidance sessions were organized for the students at their villages on higher education. During these sessions, they were given information on the different courses, colleges and fee structure. The following tables show the No of students passed out from 10<sup>th</sup> and 12<sup>th</sup> Standards in the schools worked in the academic year 2019-20.



### H Sc Passout Details for the academic year 2019-20

S.No	Name of the Block	No of students Appeared	No of students Passed	Percentage
1	Kelamangalam	1412	1176	83.29%
2	Shoolagiri	219	172	78.54%
3	Thally	763	619	81.13%
<b>TOTAL</b>		<b>2394</b>	<b>1967</b>	<b>82.16%</b>

The students and parents asked about Course Details, Hostel facilities and Scope for employment after completion of course, details on colleges, availability of Scholarships and Comparison between courses and colleges. These data were available on the tools like Career Chart, Career book & CSM Mobile Application, WhatsApp chat bot used by staff. Totally 97 XII Students attended the counseling sessions.

The public examinations for 10<sup>th</sup> standard were cancelled for the academic year 2019-20 due to COVID Pandemic. The students were given marks based on the marks they scored in the quarterly and half yearly marks and the percentage of school attendance in the year.

### SSLC Passout Details for the academic year 2019-20

S.No	Name of the Block	No of students Appeared	No of students Passed	Percentage
1	Kelamangalam	1889	1885	99.79%
2	Shoolagiri	360	352	97.78%
3	Thally	1605	1591	99.13%
<b>TOTAL</b>		<b>3854</b>	<b>3828</b>	<b>99.33%</b>

### 2.5 Life Skills Education

Life Skills Education Sessions were organized at village level to 1916 students studying 6<sup>th</sup> to 8<sup>th</sup> standards during the year 2020 - 21. Lecture, Group Discussion and Group Activity methodologies were used in Life skills Education. During the session some games / fun activities conducted for eye breaking.



### 2.6 National Education Day Celebration

National Education Day was celebrated in 24 villages during the month of November 2020. The students were encouraged in Drawing, Essay writing, and Speech to mark the celebration in the villages. 717

students from 4<sup>th</sup> to 9<sup>th</sup> standards participated in these events. All the students participated in the events were honored with gifts like pens, pencils and other stationaries.



## 2.7 COVID House hold survey

As guided by ILP, it was decided to do a survey in 10 villages to know the impact of COVID 19 in rural areas. The survey was conducted by the staff team in the month of August 2020 using the “Collect Application”. The staff team visited 875 households in 10 villages and collected the data.



## 2.8 Scholarship to students for Higher Education

**Review of Scholars:** The review meeting for scholars was held at Denkanikottai Office on March 14, 2021. Mr. Suriyan, ILP, Chennai facilitated the meeting. We discussed about their marks, goal setting, and future exams. 8 students out of 12 participated in this meeting.

**Distribution of Scholarship:** Total scholarship amount of Rs. 53,000/- (Rupees Fifty-Three Thousand) for the year 2020-2021 was transferred to the bank accounts of 12 Students in the month of October 2020.

**2.9 Virtual Partners Meet 2020:** The virtual partners meeting of ILP held during 17<sup>th</sup> to 20<sup>th</sup> August 2020. All the project staff attended the meeting at Rayakottai. During the meeting, the sessions on the following areas were organized.

- Mental Health issues of children and Adolescents during COVID 19
- National Education Policy – 2020
- Foundational learning – Perspective and Practice.
- MDLS Updates & Exploring possibilities on online education

**2.10 Online Training to Staff:** Training to the staff and Teachers was organized during 9<sup>th</sup>, 10<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup> September 2020. This was facilitated by a team from ILP. The training was focused on COVID - 19 Disease, Precautions and Staying Safe, Life Skills, Science Experiential Learning & ILP MDLS Digital contents, Google Earth: Social Science - Visual Learning, Career Guidance and Counselling, Happy Periods and Stress Management.

**2.11 Training to Staff on CSM ChatBot:** Training to the staff on ILP CSM ChatBot was organized on 17<sup>th</sup> February 2021 via Zoom meet. This was facilitated by Ms. Saraswathy from ILP.



**2.12 Life Skills Training at NIMHANS:** Training on Life Skills was arranged for the ILP Projects staff at NIMHANS, Bengaluru. Mr. Loganathan, Project Manager, ARCOD ILP attended the training on behalf of ARCOD during 22<sup>nd</sup> to 27<sup>th</sup> February 2021. The training was focused on Facilitation of Life skills and Training and Counselling Services.

**2.13 Training to staff on Life Skills at Rayakottai:** Training to the Project Team on Life Skills was organized during 04<sup>th</sup> to 06<sup>th</sup> March 2021 at Naama Veedu, Rayakottai. The training was focused on Life skills, Training and Counselling Services.

### 3. Krishnagiri Childline

Childline Project is supported by The Ministry of Women and Child Development Govt. of India through Childline India Foundation (CIF), Mumbai.

Krishnagiri Childline is operational since 2012. The team of CHILDLINE has been sincerely involved in creating Awareness on Childline in the district since its inception. The No of calls is increased as a result over years. Childline received a total of 1186 calls during the year.

#### 3.1 COVID Awareness

The Childline Team was involved in spreading awareness on COVID 19 to the general public. 97 such awareness campaigns were organized during the year by the team.

#### 3.2 Child Protection Committee Meetings

Childline is a member of District Child Protection Committee. The meeting of this committee was held on 9<sup>th</sup> October 2020 at Krishnagiri. The staff team of Childline are members of Block level Child Protection Committees. 4 block level meeting of these committees held during the year.

#### 3.2 Se - Dosti Program

Se Dosti is a weeklong event organized at the national level during the children's week to create awareness on Childline and its services. The following events were organized as a part of Se Dosti Program:



#### 3.2.1 Suraksha Bandhan & Signature Campaign:

The campaign was organized at the Collector Office Campus, Krishnagiri on 14<sup>th</sup> November 2020.



About 10 children knot the Suraksha Bandan to the District Collector, The Superintendent of Police and other district officials. A signature campaign was also organized where all the participants declared them as Childline Friend and signed.

**3.2.2 Press Meet:** The media persons were oriented on the details of interventions of Childline for the year during the press meet held on the 15<sup>th</sup> November 2020 at Krishnagiri. The print and television media persons took part in the meet.

**3.2.3 Sensitization Program:** A sensitization program was organized at the Govt. Higher Secondary School, KRP Dam on the 16<sup>th</sup> November 2020 where about 50 children enjoyed the Child Friendly Sports activities (Spin Wheel, Through Ball and Kabadi).



**3.2.4 Public Awareness:** The event held at the Bus stand at Krishnagiri and Kaveripattinam on the 17<sup>th</sup> November 2020.

The Childline team organized the program to create awareness for the public in the bus stand about Childline.

### 3.3 Open House

Open house program is a mass program conducted once in a month usually. But this year, only 6 open house programs held due to COVID 19 pandemic. The villages with vulnerability of child related issues were identified during preparation of City Action Plan. These programs were organized in such vulnerable villages in a common place. Entire Childline team was involved in organizing these programs. Various cultural events, sport activities and quiz programs were conducted for the children during these awareness programs. These awareness programs were designed to highlight the issues pertaining to children like Child Marriages, Children dropping out of school, Children involved in begging and online classes. The Childline team has also provided inputs for the children and parents to cope up with the situation of COVID 19 pandemic and its consequences.





### 3.4 Meeting of Resource Organizations

The purpose of this meeting was to discuss the resources for the children with the organizations working for children in the District. District Child Protection Officer, CWC members, Anti Trafficking Police Unit, NGOs and representatives from other organizations working for children participated in the meetings. Two such meetings were conducted during the year on 28/09/2020 and 06/03/2021.

### 3.5 CAB Meeting

Childline Advisory Board Meetings was organized on 9<sup>th</sup> October 2020. The District Collector chaired the meeting at his office. The district officials from all the departments attended the meetings. Activities of Childline were reviewed during the meeting and the support & cooperation from other line and allied departments were sought in the meeting. Various issues pertaining to children in all the department were discussed.

### 3.6 Awareness Programs

Awareness is a part of routine work in Childline to make aware the general public of the functions of Childline apart from addressing the interventions. Following awareness campaigns / programs were organized during the year.

S N	Type of Awareness	No of Programs	No. of Persons reached to
1	Community / Market	98	5941
2	Bus / Auto Stand	21	658
3	Railway Station	6	285
4	NREGS Work Place	55	1054
5	Health Workers	3	69
6	Self Help Groups	89	1298
7	Adolescent & Youth	6	287
8	Children Groups	5	156
9	Anganwadi Teachers / Workers	14	2587
10	Mass Awareness	46	3894
11	School awareness	118	12867
<b>Total</b>		<b>461</b>	<b>29096</b>

During the program information on Childline and its services was disseminated through cultural programs, pasting stickers, group discussion, and issue of notices etc.

### 3.7 Intervention





CHILDLINE received 1186 calls during the year and intervened in 726 cases for the following categories. The other calls were not needed intervention.

S.No	Category	No of cases
1	Medical	1
2	Emotional Support and Guidance	74
3	Protection from Abuse	444
4	Referral to services	113
5	Shelter	2
6	Sponsorship	92
<b>Total</b>		<b>726</b>

## 4. Facilitating Farmer Producer Companies

### 4.1 Vetri FPC

ARCOD has been facilitating a Farmer Producer Company (FPC) in Anchetty with the support of NABARD from the year 2015. The company is running 3 milk collection

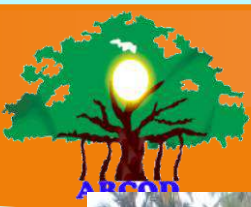


centers in Natrampalayam Panchayath to supply to Madhumitha Milk Diary. A Rural Mart is functioning in Anchetty for selling the products of farmers in retail. Tamil Nadu Govt. sanctioned a 5 year Mezzanine loan amount of Rs. 9.76 Lakhs through NABKISAN to develop Rural Mart. Now the Rural Mart has been expanded and merged with

Sesurajapuram vegetables collection point. NABARD awarded “Best Rural Mart in Tamilnadu” to Vetri Rural Mart in August 2020.

### 4.2 Achievement

The annual turnover of the year was Rs. 88 Lakhs. The shareholding is increased to 724 with Share Capital of Rs. 9.76 Lakhs. Vetri FPC won the bid to run Primary Processing Centers of Tamil Nadu Supply Chain Management (TNSCM) Scheme at Hosur and Denkanikottai. This will enable the member farmers to export their produce globally.



SFAC sanctioned a grant assistance of Rs. 60 Lakhs to Vetri FPC to construct Seed Processing Unit at Natraampalayam Panchayat. The Building construction is under process. It will help the farmers to get quality seeds

#### 4.3 Activities during Pandemic

During the Corona pandemic the Vetri FPC has done a fantastic job and appreciated by the Government of Tamilnadu. The team from Vetri FPC collected the Vegetables and Fruits from the local farmers and sends it to Chennai, Coimbatore and other cities as per the Tamilnadu Government advice. Hence the farmers and consumers from those cities got benefit. Department of Agri Marketing and Agri Business had given a vehicle to Vetri FPC for collecting the vegetables and sending to those cities.

#### 4.4 Formation of New Companies

2 following FPCs are facilitated in Rayakottai Area. These companies were registered in April 2020.

1. Pasumai Boomi FPC – 182 Shareholders - Share Capital Rs. 1.82 Lakhs
2. Yermunai FPC – 143 Shareholders - Share Capital Rs. 1.43 Lakhs

#### 4.5 Training to staff & Board of Directors

ARCOD conducted two training programs during the financial year for the Board of Directors.



The 1<sup>st</sup> training was held in July 2020. Mr. T. Sivamurthi Deputy Director, ARCOD facilitated the training. Mr. Manogaran AD, Agriculture Department, Hosur, Mr. Kaiyilaimannan AO



from Agri Marketing, Krishnagiri and Mr. Kandhasamy AO, Kelamangalam explained Govt Schemes for Farmers.

Second Training on Business Plan Preparation for 3 days for BoD was held in December 2020. Mr. M. Rajendran, Development Consultant, Madurai facilitated the training. Ms. Nasreen Salim, DDM, NABARD, Krishnagiri, AD, AOs from Agriculture, Horticulture and Agri-Marketing of Kelamangalam Block explained schemes from various departments. Mr. Manikandan from Nu Aalki Agri Bio-Tech, Vellore gave orientation on organic farming and issues of using chemical fertilizers.

ARCOD organized a 3 days Capacity building program to the CEOs of the FPCs at Myrada Training Centre, Hosur in November 2020. The FPC team attended a training program on Business for FPOs at Tamilnadu Agriculture University, Madurai in February 2021.

These trainings given several insights to the team on developing the FPOs.

## 5. Promotion of Girls Education - LAMP

The project was initiated in the year 2018 – 19 with the support of Luminous Power Technologies Pvt. Ltd. The objective of LAMP is to promote girls education and make them champions in life. 100 girl students studying in 9<sup>th</sup> standard from 3 schools in Shoolagiri block in 2018 – 19 and 50 more girl students in the year 2019 –



20 were enrolled.

The year 2020 – 21 has been filled with a lot of challenges due to COVID 19 pandemic in implementing the project on the other hand found new innovative ideas to overcome the challenges.

### 5.1 Online Classes

Conducting special coaching classes for the scholars to improve their academic performance was one of the major activities. Since the schools were closed due to COVID 19 pandemic, we had to look







for alternative method. We decided to take the classes online. But only 30% of the scholars had Android mobile phones. We facilitated the parents of remaining scholars to buy Android mobile phones for the scholars to attend classes online. After buying the mobile phones an orientation meeting was organized for the scholars on Dos and Don'ts while using the mobile phone.

## 5.2 Spoken English Classes

The need was felt for organizing Spoken English Classes for the scholars. Mr. Anand from Diamond Dart Institute for Spoken English was arranged to facilitate the classes. Spoken English classes held for one hour a day for 30 days from 8<sup>th</sup> September to 10<sup>th</sup> October 2020.

## 5.3 Workshop on Career Guidance

A two day workshop on Career guidance to 53 scholars was held in 2 batches online in the month of November 2020. Mr. Loganathan, PM and Ms. Aarathi, Educate Program Associate of ARCOD – India Literacy Project facilitated the workshop.



Facilitators explained about the importance of setting long term and short term goals in life. They also explained different aspects to be considered while choosing the courses for higher education. The difference between career and job was explained in details with some examples. The ILP Career

Couselling Scholarship Mentoring tool (<https://csm.ilpnet.org/>) was also introduced to the scholars in which one can look for information on careers.

## 5.4 Workshop on Leadership Qualities

The workshop on Leadership Qualities was organized in 4 batches in the month of March 2021. Mr. Loganathan, PM, ARCOD – India Literacy Project facilitated the workshop. 119 scholars participated in the workshop.

The following aspects were covered during the workshop.







- Self-Awareness
- Communication
- Team Building
- Basic qualities of leadership
- Problem Solving
- Decision Making

He used different methodologies like presentation, audio visuals, group activities and indoor games etc. Scholars enjoyed the sessions filled up with fun based activities with better scope for learning.

An online session was also organized on leadership qualities for the LAMP scholars.



The workshop was held in 3 batches in the month of December 2020. 106 scholars attended the workshop. Mr. PremKumar from Luminous Power Technology Ltd facilitated the workshop.

### 5.5 Assessments

Periodical assessments were conducted for the scholars to monitor the progress of improvement in the academic performance of the scholars. During the year, 2 such assessments were conducted.

### 5.6 Consultative Meeting with Teachers

A meeting with the teachers of scholars was held on 21<sup>st</sup> March 2021 at Hotel Sri Gowri Shangar, Hosur. During the meeting the following aspects were discussed in detail.

- Safety and Security of the scholars
- Plans to decrease child marriages
- Counselling to the parents
- Importance of giving life skill education
- To educate the importance of gender equality from childhood to male and female children





## 5.7 Distribution of School Bags, Uniforms and Study Materials



The scholars were supported with School Bag, School Uniforms (2 sets), Guides for 4 subjects (for X standard scholars), Spoken English Study Materials and stationary items.

## 6. Children of Krishnagiri

The Children of Krishnagiri is an initiative to support the children infected by HIV in Krishnagiri and Dharmapuri Districts. The following activities were carried out during the year.

### 6.1 Distribution of Nutrition Kits

The children have been supported with the Nutrition Kits for the past 7 years. Nutrition plays a vital role in the health of the children. The Nutrition kit with the following materials worth of about Rs. 750/- distributed to the children every month.

S.N	Particulars	Unit	Cost Rs.
1	Wheat Atta	5 Kgs	165
2	Health Mix powder	500 gm	112
3	Dates	500 gm	100
4	Fried Gram	500 gm	39
5	Soya	500 gm	47
6	Black Channa	500 gm	37
7	Karamani	500 gm	38
8	Green Gram	500 gm	50



9	Jaggery	1 kg	49
10	Chikki Mittai	1 pack	20
11	Milk Bikies	1 pack	5
12	Good day Biscuit	1 pack	5
13	Medimix	1	25
14	Washing Soap	1	14
15	Tooth Paste	1	10
16	Coconut Oil	1	14
17	Shampoo	10 pcs	10
18	Packing Bag	1	10
<b>TOTAL</b>			<b>750</b>

Thanks to HSBC Bank Ltd for their support for Nutrition for 220 children for the period from January 2021 to December 2021. The health of the children significantly improved as a result of Nutrition Kits over years.

## 6.2 Education

A Career Guidance program for the children passed out 12<sup>th</sup> standard was organized at ARCOD Namma Veedu. The Staff team of ARCOD ILP facilitated the sessions. During the session, the team of facilitators taken the students through different options (Courses, colleges and scope for employment) available for higher studies after 12<sup>th</sup> standard. 20 students were exposed to LMES Application and reports generated online. This helped them to choose the course for higher education.

## 6.3 Gift for Deepavali

The festival of Deepavali is being celebrated by the Children of Krishnagiri from 2010. But the celebrations were cancelled for the past 2 years due to COVID 19 pandemic. This year it was decided to distribute Cash Gift of Rs. 1,000/- to each child. The amount was transferred to the bank account of the children. The sent photos of celebration t home happily. They also sent Deepavali Greetings Cards to the sponsors.

## 6.4 Individual Sponsors

ARCOD continues to get support from individual sponsors. ARCOD expresses its gratitude to all the individual sponsors who are constantly extending their support for the children of Krishnagiri.





## 7. COVID 19 Intervention

**7.1 Medical and other Equipment:** Supplied the following equipment worth about Rs. 5.90 lakhs.

S N	Particulars of Equipment	Quantity	Supplied to / Installed at
1	Multi-Channel ECG Machine	1	Installed at Upgraded PHC, Shoolagiri
2	ICU Cot with Mattress	7	Government Hospital, Hosur
3	Steel Cot with Bed & Standee	10	Installed at Upgraded PHC, Shoolagiri
4	Disincentive Sprayers - Battery operated	10	Superintendent of Police & DDHS, Krishnagiri
5	Personal Protective Equipment (PPE Kits)	50	Superintendent of Police & DDHS, Krishnagiri
6	Disposable Face Masks	2500	Superintendent of Police & DDHS, Krishnagiri
7	Sanitizer Dispenser	30	Superintendent of Police, Krishnagiri
8	Portable Wood Cutter	2	Superintendent of Police, Krishnagiri

**7.2 Groceries to Tribal and backward Families:** Supplied groceries to the tune of about Rs. 7.50 lakhs to 750 families in the following villages each worth about Rs. 1,000/-

S N	Name of Block	Name of Villages
1	Kelamangalam	Bodampatti, Rayakottai & Pazhaiyur
2	Krishnagiri	Chikka Poovathi, Gudidoddanur and Bellampalli
3	Shoolagiri	Nallakanakothapalli and Kariyasandiram

**7.3 Awareness Campaign:** Organized Awareness to public on COVID 19 in Krishnagiri Municipal Area and Denkanikottai Town Panchayath Area for 3 days using the public addressing system.

## 8. Anniversary & Pongal Celebration

The 33<sup>rd</sup> Anniversary of ARCOD and Pongal Celebration were held at the office premises at Rayakottai on 11<sup>th</sup> January 2021. All the board members, staff team and guests gathered for the celebration. They reflected on the past and floated ideas for the future of ARCOD in the morning session, while traditional sports and games were organized for the staff team in the afternoon. Earlier, the gathering celebrated Pongal in the morning.





### Our Auditors

M/s Ezhil & Raj  
Chartered Accountants,  
Chennai

### Our Bankers

Indian Overseas Bank, Krishnagiri  
Indian Bank, Rayakottai

### Our Donors



## 9. Acknowledgement

I extend heartfelt thanks to the District Administration headed by the collector Dr. V. Jayachandra Banu Reddy, IAS and other district officials of Education, Health, Social Welfare and Police Departments, Banking officials, District Child Protection Unit, Child Welfare Committee, ICDS, and all Taluk and Block level officials of the district for extending their support in implementing our projects successfully.

I also extend the heartfelt thanks to all the institutional and individual donors for their continued support. I thank our auditors for their support and guidance. I also thank all the friends and well-wishers of ARCOD for their inputs.

I would like to place on record the support and cooperation extended by the Board of ARCOD is commendable as always. As I used to mention, ARCOD is fortunate to have a committed, well qualified and experienced staff team. A big applause to the team for their commitment.

**V R Keshavraj**